Windows 11

AI & Copilot+ PC on Windows 11

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Windows 11

It's TIME to REFRESH Devices with new Windows 11 Pro Devices!

Windows 10 End of Support

14 October 2025

What are the risks that End of support ?brings

Being vulnerable to security risks and cyber attacks -
 Failure to receive new and required security updates -
Inability to get technical support by phone or live -

More Security Need

The incidence of cybersecurity -1 threats is increasing day by day

87%

The company has experienced at least one attack in the past two years

2- Even greater risk in hybrid work

43%

The Organization’s top priority is Security, especially when working Hybrid

>70%

of business leaders say device quality needs to improve to support hybrid work more successfully.[3]

The Most Secure Windows Ever with Zero Trust

Zero trust is a security model based on the premise that no user or device .can access anywhere until security is verified

Authentication and authorization accordingly

Limiting user access to timely and adequate access

End-to-end protection with technologies such as TPM 2.0, VBS, Microsoft Defender, etc.

- Device Protectio n
- Protection against the risk of attack
- Identity protection
- Informatio n Protection
- Respond to audits

58%

Decline in security incidents

20%

Mitigate the risk of a security attack

1. Security Signals Boost SDM Research Learnings. Microsoft, September 2021. LINK
2. Windows 11 Survey Report. Techaisle, December 2022.

1. Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices
2. Commissioned study delivered by Forrester Consulting “*The Total Economic Impact™ of Windows 11 Pro Devices*”, December 2022.

Keep Productivity

IT Management

Easy to manage and compatible with company applications

99.7%

Application compatibility

High Performance

Work anytime, anywhere

61%

Average longer battery life with more responsive performance[1,2]

15%

Increase in end-user productivity

20%

For security and IT teams Increased productivity

Future Ready with AI

Work More in Less Time with Your Personal Assistant Copilot

70%

The employee will be using artificial intelligence to ease their workload

1. Compared to Windows 10 devices. "*Improve your day-to-day experience with Windows 11 Pro laptops*," Principled Technologies, February 2023. LINK 2. Battery life varies based on settings, usage, device, and other factors. 3. Hardware dependent

2. App Assure program data. **3.** Commissioned study delivered by Forrester Consulting "*The Total Economic Impact™ of Windows 11 Pro Devices*", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates $1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices. **4.** Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023.

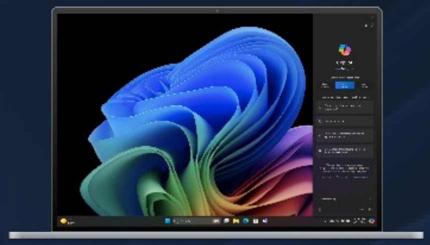
Explore AI options in Windows 11 Pro devices

Windows 11 Pro PC

- Comes with Copilot[1] available through the Taskbar or by pressing WIN-C on the keyboard

Windows 11 Pro AI PC

- Comes with Copilot
- Has a Copilot Key
- Equipped with a processor that includes an NPU (up to 40 TOPS), CPU and GPU-powered silicon



Copilot+ PC

- **The fastest, most intelligent PCs ever**
- Next Gen AI experiences available at launch
- Includes an NPU capable of 40+ TOPS

1. Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Learn more. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.

Copilot+PC

Copilot+ PC

A new AI era begins

The fastest, most intelligent Windows PCs ever

Accelerate innovation, solve problems faster, and drive business impact with Copilot+ PCs.[1]

With powerful performance to handle demanding workloads and AI directly on the device, you can:

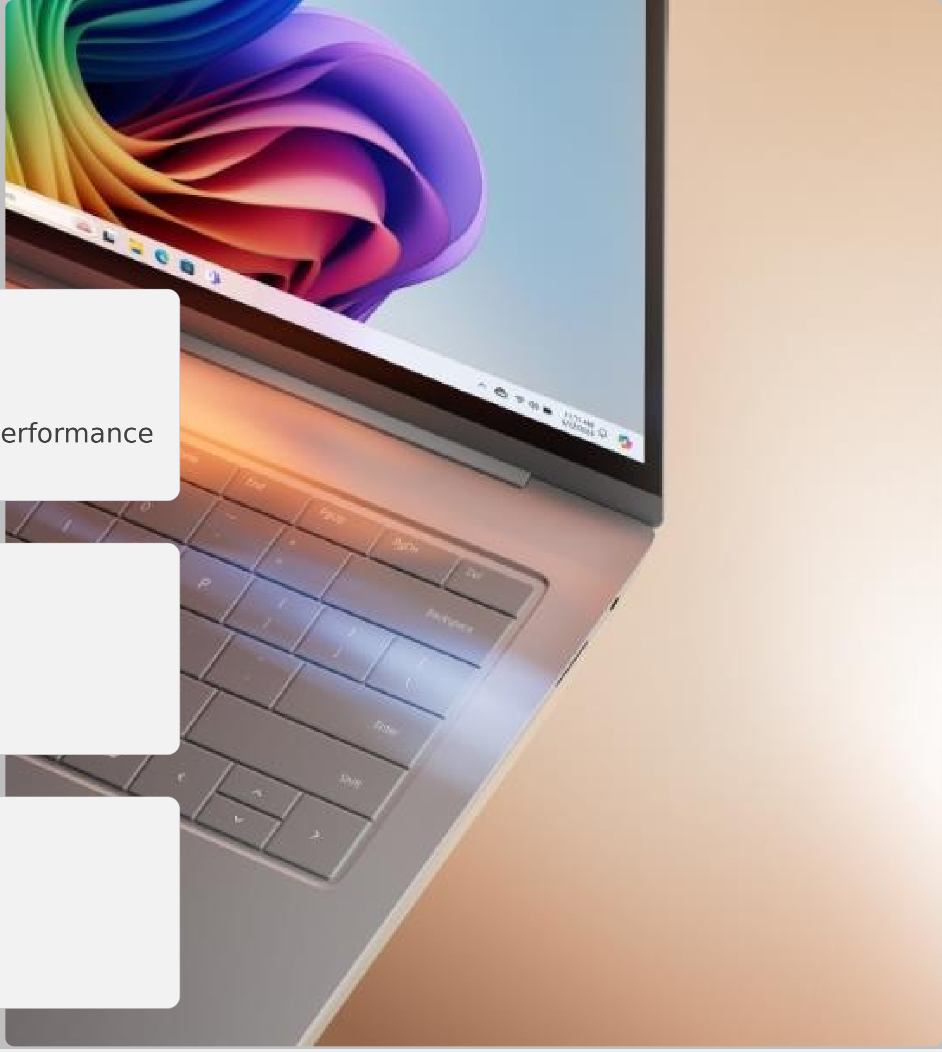
- ✓ **Find** mission-critical information faster
- ✓ **Turn** ideas into action
- ✓ **Respond** quicker to customers
- ✓ **Safeguard** your most sensitive data

And that's just the start. New feature enhancements will continue to be **delivered to your desktop**.

1. Some Copilot+ PCs require download of free updates to run Next Gen AI experiences, available starting late 2024 - 2025. Learn more.

Copilot+PC

The fastest, smartest
Windows PCs ever.



NPU
40*+ TOPs peak performance

Memory
16 GB*

Storage
256 GB*

Highest Performance Computer

With next generation silicon, your experience is unmatched with lightning speed and smooth performance.

Custom AI Experiences

Accelerate your productivity and creativity with unique Next Gen AI PC experiences.

The Most Secure Windows Ever

Copilot+ PCs lock down your privacy and data to safeguard your most sensitive information and employee privacy.

Ready for Business Life and the Future

Windows 11 Copilot+ PCs put AI and blazing performance at your service, so your team can respond to business needs with speed, agility, and innovation.

Terms you need to know

CPU
Central Processing Unit

- Brain of the computer
- Performs basic operations from software instructions

GPU
Graphics Processing Unit

- Specialized to render images and video
- Can perform operations in parallel

NPU
Neural Processing Unit

- Specialized for local AI computations and machine learning
- Specific architecture for deep learning

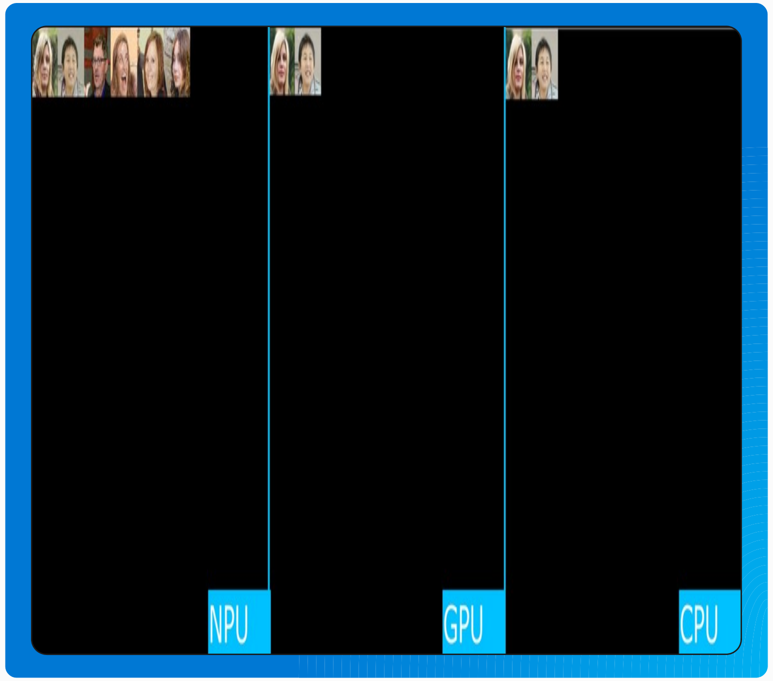
TOPS
Trillions of Operations Per Second

- A measure of the total maximum achievable throughput for an NPU

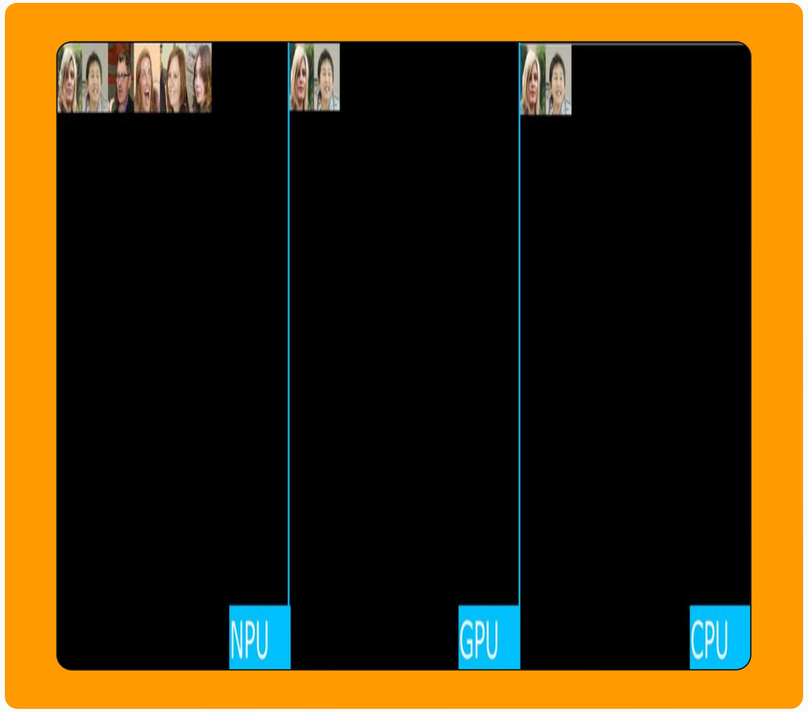
The power of local AI

NPUs increase efficiency—without increasing heat and power usage

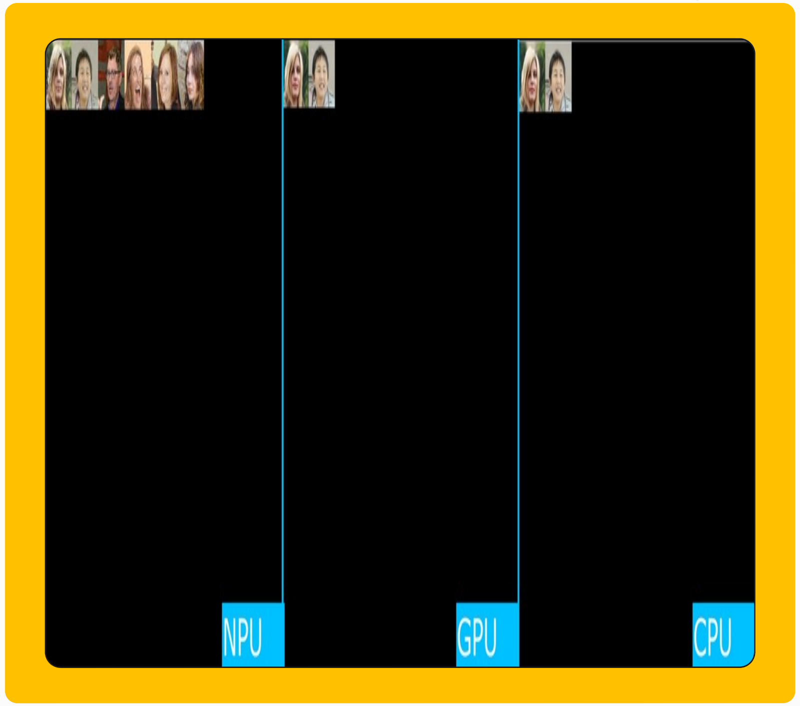
NPU



GPU



CPU



Copilot+ PC differentiators

Windows 11 Pro PCs

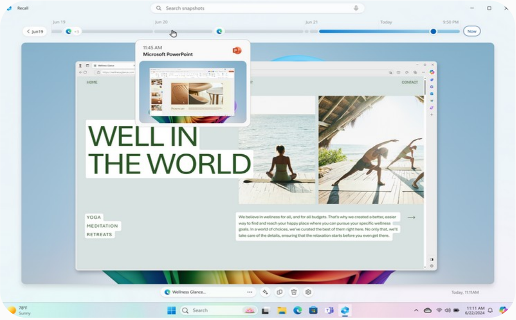
- Access Copilot[2] through the cloud
- Create, summarize, and analyze with Copilot using natural language
- Take advantage of the power of AI anywhere you have an internet connection
- Business data is kept safe when using Copilot with commercial data protection

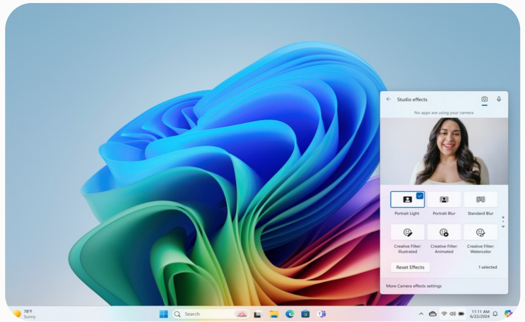
Copilot+ PCs[1]

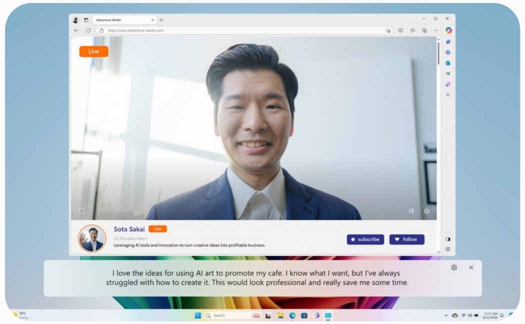
- Access Copilot+ PC features through NPU
- Enjoy enhanced AI features with nearly instantaneous responses
- Use AI features anywhere—even without an internet connection
- Users have more control over what data is used by AI processes

1. Some Copilot+ PCs require download of free updates to run Next Gen AI experiences, available starting late 2024 - 2025. Learn more.
2. Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Learn more. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.

Special features of Copilot+ PCs[1]







Recall (preview)[2]

Describe it to find it.

Find anything you've ever seen or heard on your device using natural language.

Windows Studio Effects

Put your best face forward.

Look and sound your best in meetings with AI audio and video enhancements.

Live Captions[3]

Communication simplified.

Instantly translate any video in any app or platform from 44 languages into English.

1. Some Copilot+ PCs require download of free updates to run Next Gen AI experiences, available starting late 2024 - 2025. Learn more.
2. Optimized for select languages (English, Chinese (simplified), French, German, Japanese, and Spanish). Content-based and storage limitations apply. Learn more.
3. Currently supports translation for video and audio subtitles into English from 40+ languages. Learn more.

Copilot key

Your AI assistant at your fingertips

Copilot+ PCs[1] make it easier than ever to access the power of Copilot.

- ✓ Copilot+ PCs come equipped with the Copilot key
- ✓ This is the first major change to PC keyboards since the introduction of the Windows key nearly three decades ago
- ✓ You can access Copilot in Windows by simply pressing the Copilot key—making AI integration more seamless than never

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Copilot+ PC[1] advantages

Powerful performance for transformative impact

Unlock productivity superpowers

Powerful security designed for AI

Turbocharge your business impact

1. Some Copilot+ PCs require download of free updates to run Next Gen AI experiences, available starting late 2024 - 2025. Learn more.

Powerful performance for transformative impact

Accelerate success with turbocharged NPU for an unmatched experience with lightning speed, smooth performance, and richer AI.

Main benefits in this focus area:

- Blazing fast responses with AI processed directly on the device
- Copilot+ PCs[1] offer proactive suggestions and recommendations
- Use natural language to find any files on your device with Recall[2]
- Enjoy superb video calls across apps with Windows Studio Effects
- NPUs boost performance and battery life[3] while using less power

1. Some Copilot+ PCs require download of free updates to run Next Gen AI experiences, available starting late 2024 - 2025. Learn more.
2. Optimized for select languages (English, Chinese (simplified), French, German, Japanese, and Spanish). Content-based and storage limitations apply. Learn more.
3. Battery life varies based on settings, usage, device, and other factors.

Unlock productivity superpowers

With unique AI experiences, you can uncover new opportunities, solve problems faster, and create compelling content.

Main benefits in this focus area:

- **Real-time** translation into English with Live Captions[1]
- **Find**, **create, summarize, and analyze with a touch** with the Copilot key
- **Stay in the flow** with intelligent recommendations
- **Uncover solutions quickly** with fast answers to complex questions
- **Create presentations, email, reports, and more** with just a few words

1. Currently supports translation for video and audio subtitles into English from 40+ languages. Learn more.

Powerful security designed for AI

Copilot+ PCs[1] safeguard your most sensitive information.

Main benefits in this focus area:

Keep business data safe with an NPU and hardware like Microsoft Pluton

Stay safe on the cloud with Copilot with commercial data protection[2]

Be proactive against evolving threats with enhanced phishing protection

Choose what information Copilot[2] can use to personalize Windows

Shield your most sensitive data with Secured-core PC protection

1. Some Copilot+ PCs require download of free updates to run Next Gen AI experiences, available starting late 2024 - 2025. Learn more.
2. Copilot in Windows 11 is rolling out gradually (in preview) within the latest update to Windows 11 in select global markets. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.

Turbocharge your business impact

Copilot+ PCs[1] put AI and blazing performance at your service, so teams can respond to business needs with speed, agility, and innovation.

Main benefits in this focus area:

- **Improve power management** with reduced energy consumption
- **Empower every employee** with self-service Windows skills
- Get employees the latest AI features **delivered right to their desktop**
- **Build your own copilots** using Microsoft Copilot Studio[2]
- **Deliver AI capabilities at scale** with Copilot for Microsoft 365[3]

1. Some Copilot+ PCs require download of free updates to run Next Gen AI experiences, available starting late 2024 - 2025. Learn more.
2. Sold separately. Copilot Studio Preview is available with Microsoft 365 Business Standard, Business Premium or Microsoft 365 E3/E5.
3. Sold separately. Microsoft 365 Business Standard, Business Premium or Microsoft 365 E3/E5 required.

Thank you!